

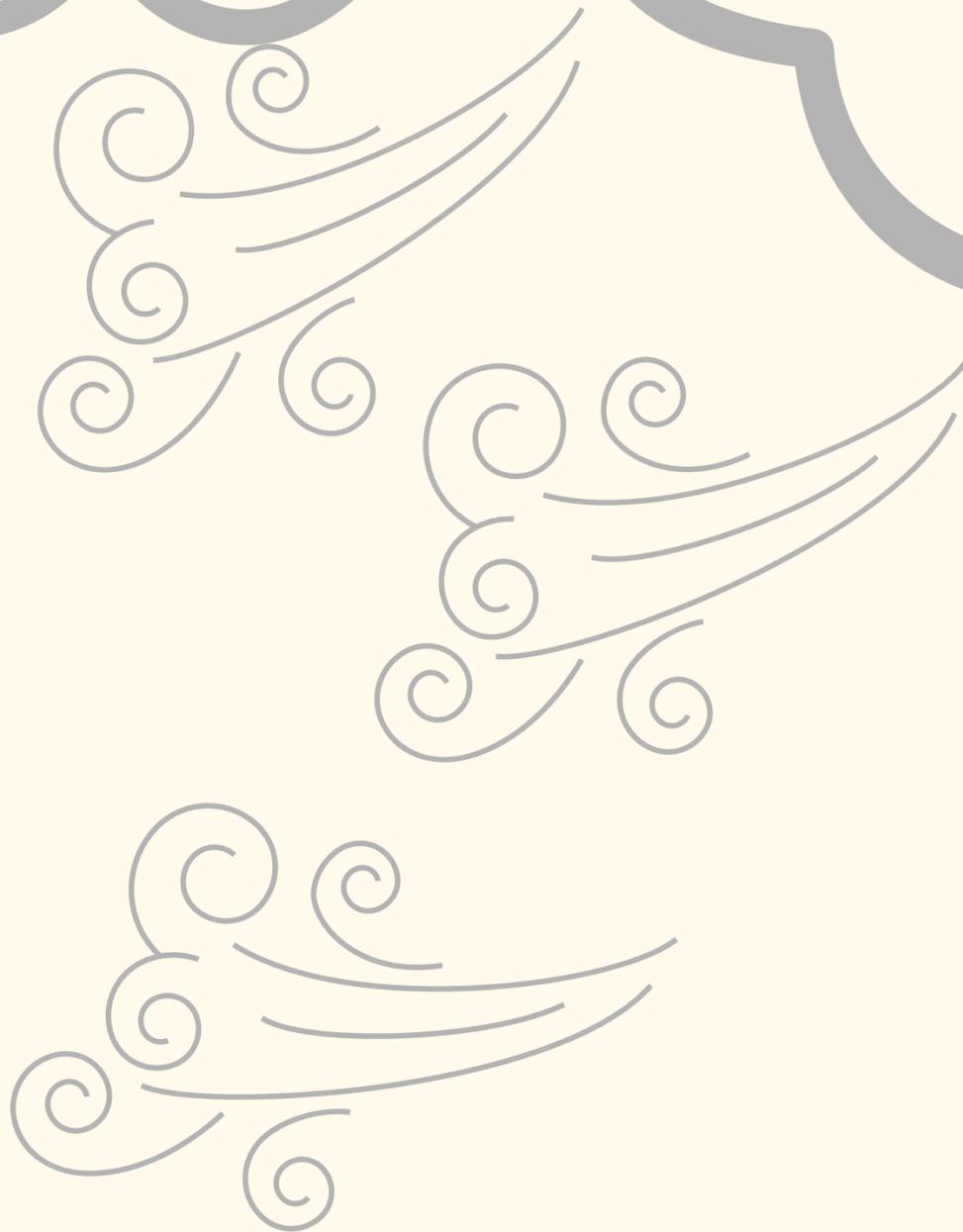
HEAT

Appendiabiti riscaldabile



||

problema



Come fare?

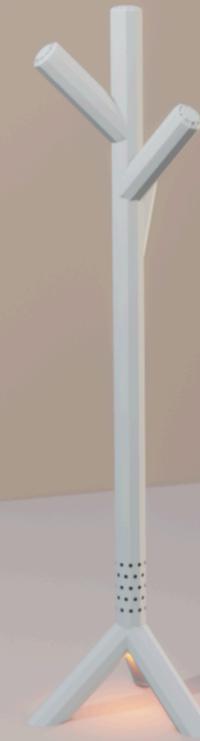
Soluzione



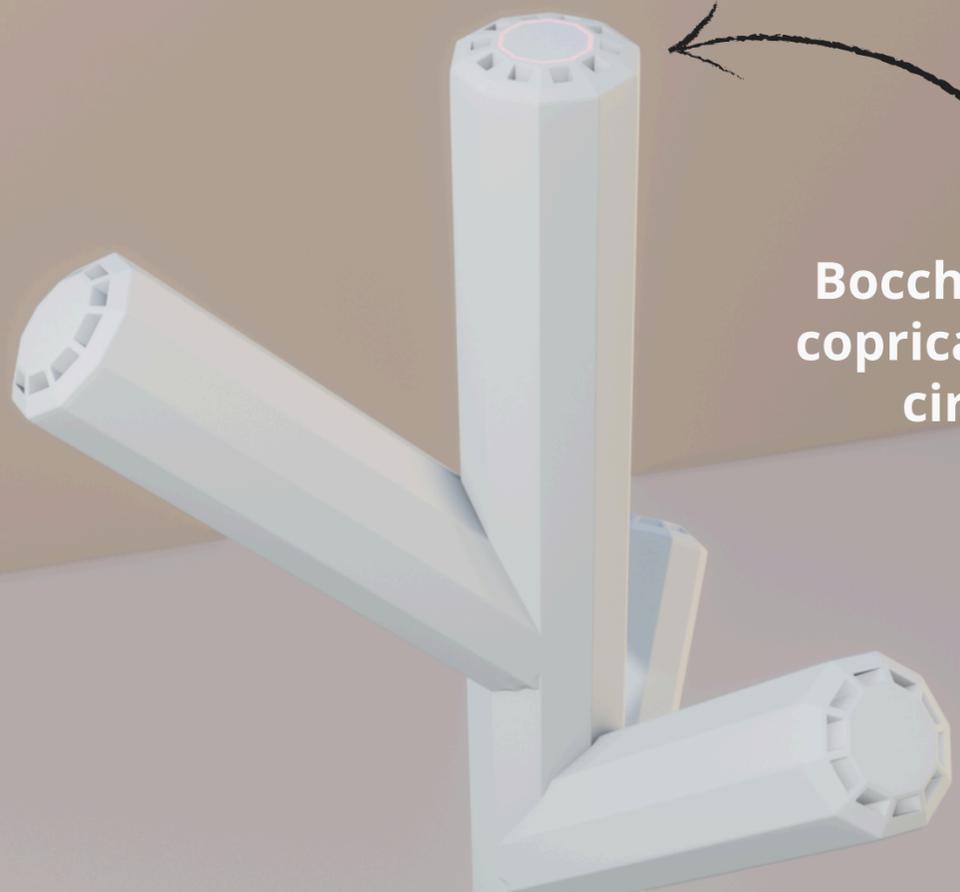
HEAT - Design semplice,
lineare e compatto



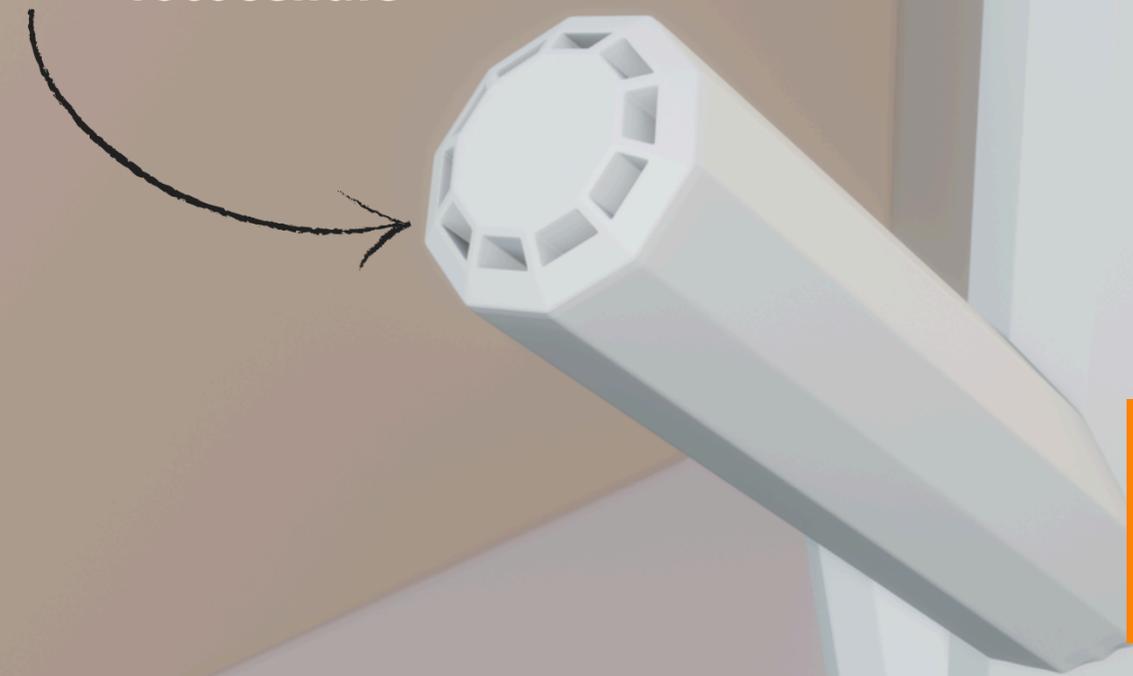
Luce ARGB - Luce di
accensione
personalizzabile

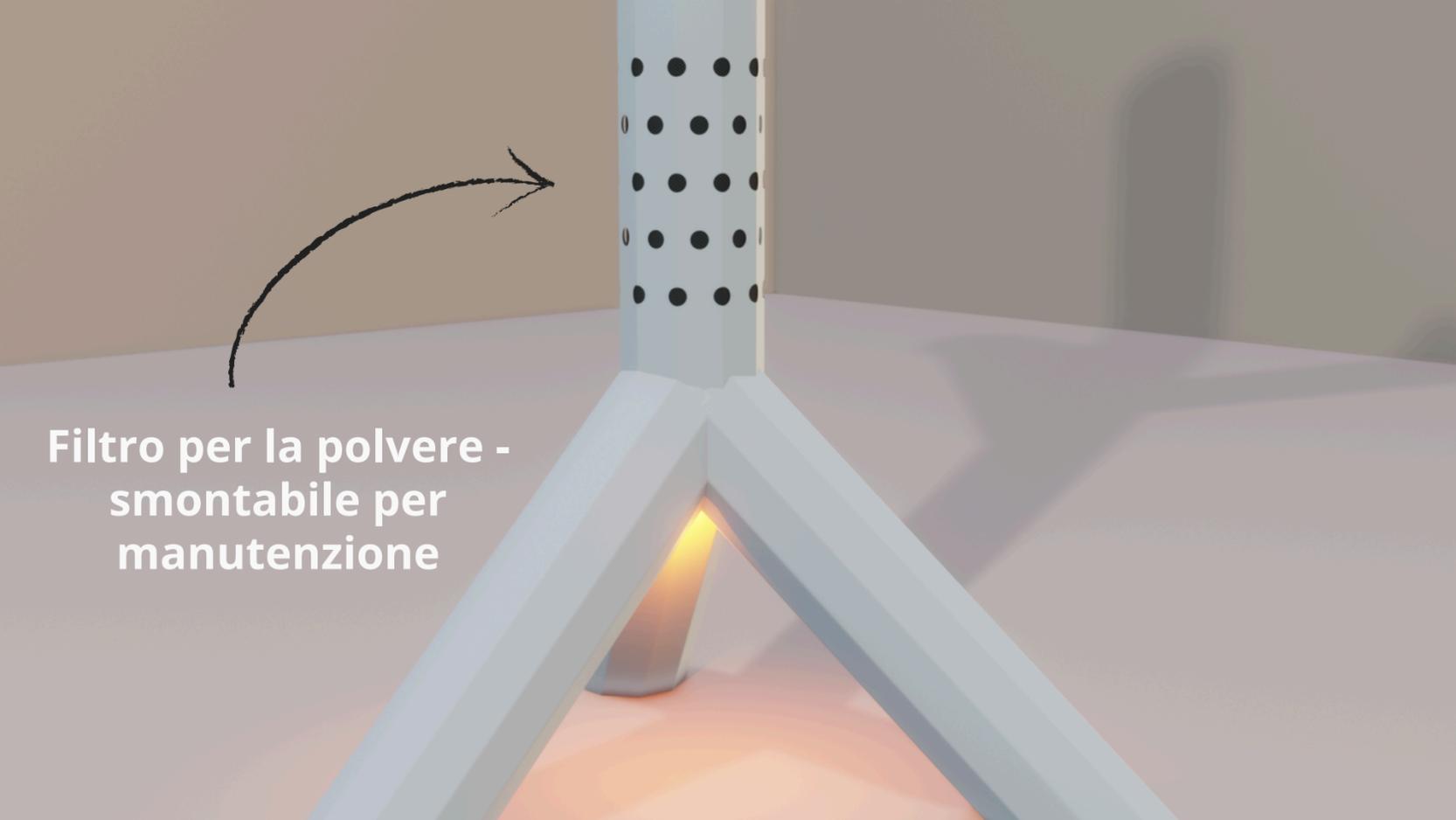


Bocchetta - Scalda
copricapi/ambiente
circostante



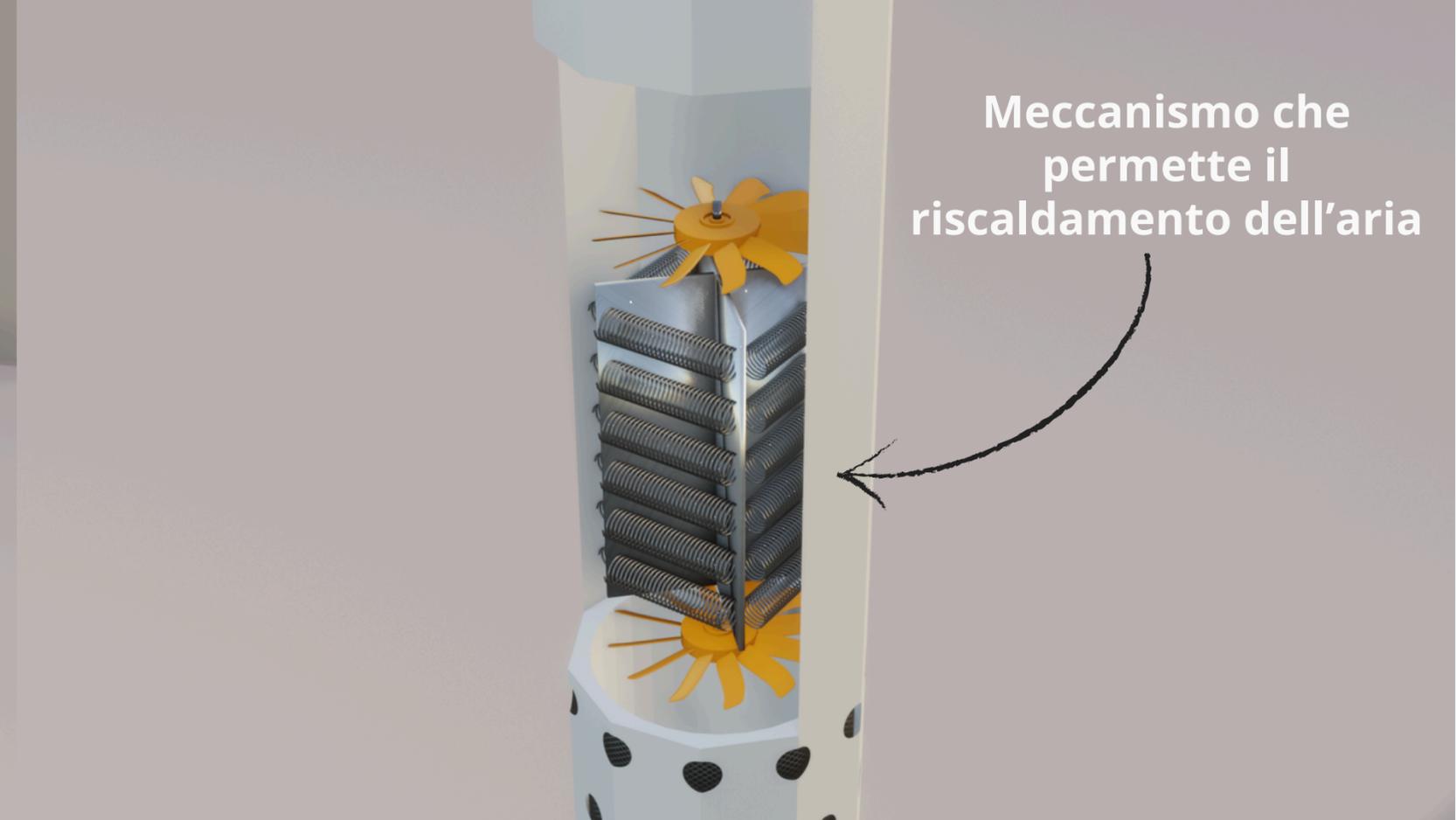
Bocchette - Getto d'aria
calda attivato tramite
fotocellule





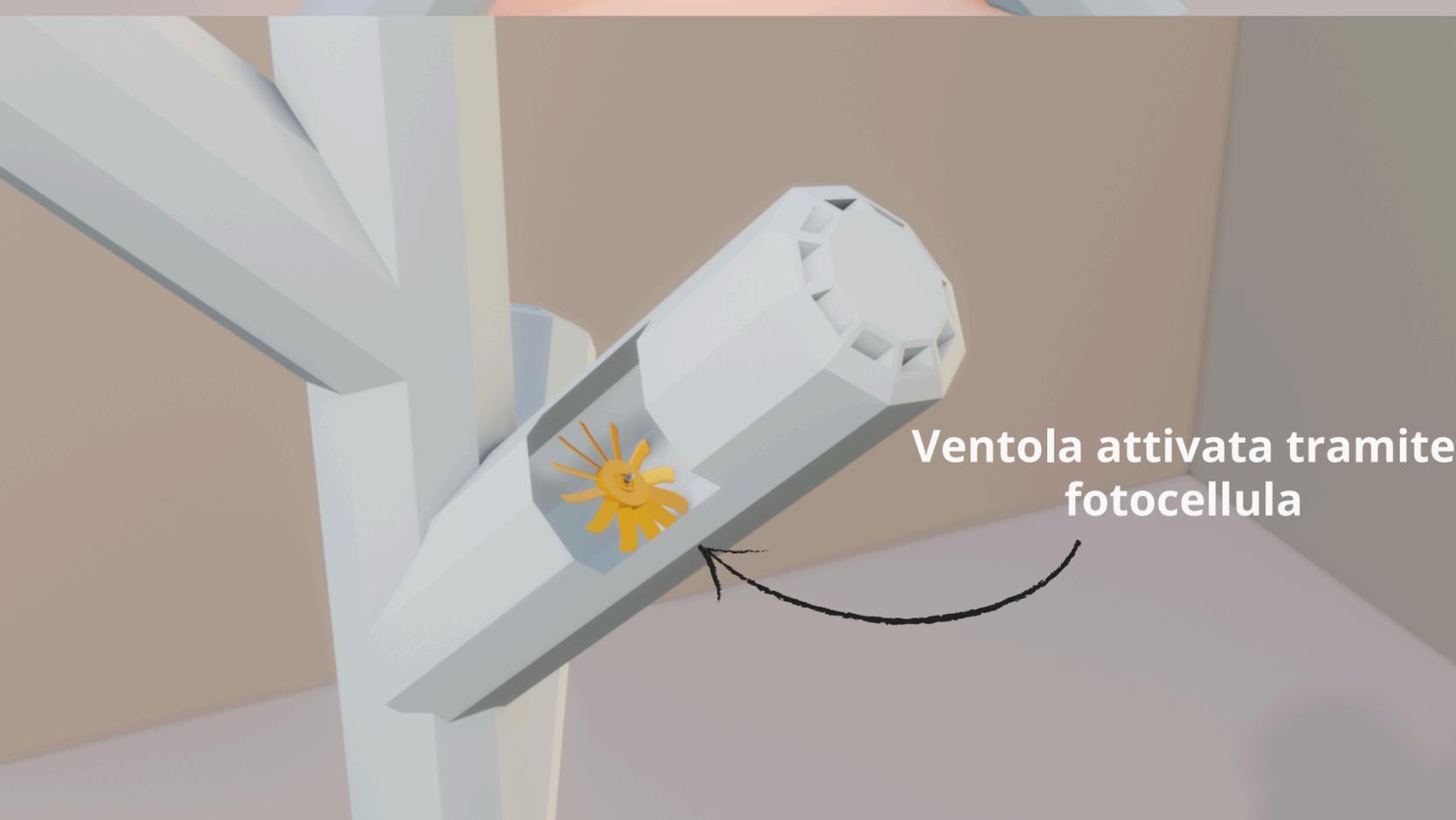
Filtro per la polvere -
smontabile per
manutenzione

This diagram shows a close-up of the dust filter assembly. It features a white, Y-shaped base with a central vertical tube. The tube has a series of black circular perforations. A curved arrow points to the top of the tube, indicating the location of the filter.



Meccanismo che
permette il
riscaldamento dell'aria

This diagram shows a close-up of the heating mechanism. It features a central vertical tube with a series of horizontal, wavy heating coils. Two yellow fan-like structures are positioned at the top and bottom of the coils. A curved arrow points to the heating coils.



Ventola attivata tramite
fotocellula

This diagram shows a close-up of the fan mechanism. It features a white, Y-shaped base with a central vertical tube. A yellow fan-like structure is positioned at the top of the tube. A curved arrow points to the fan.



Regolazione calore
automatica - controllata
elettronicamente

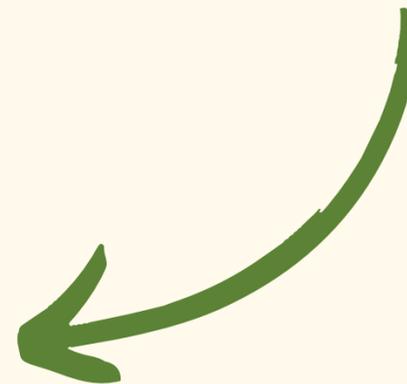
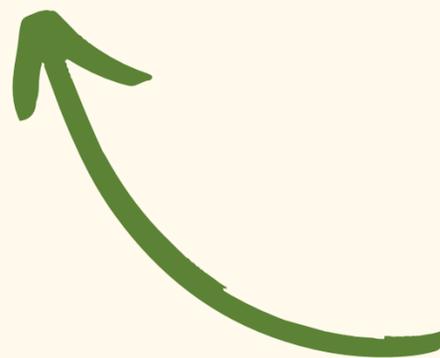
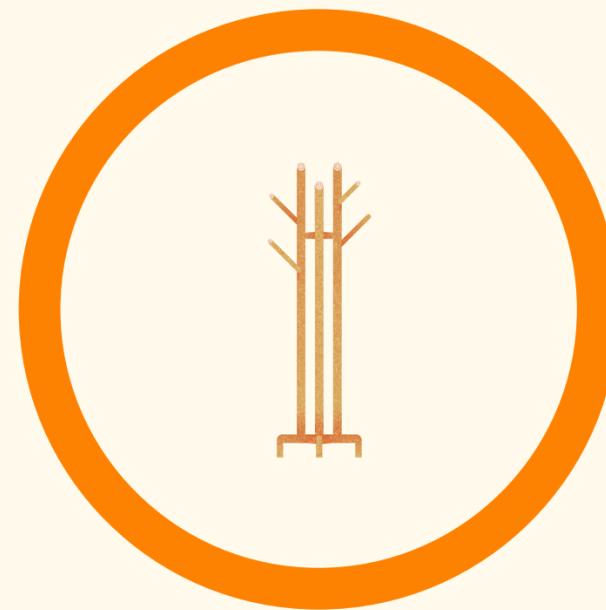
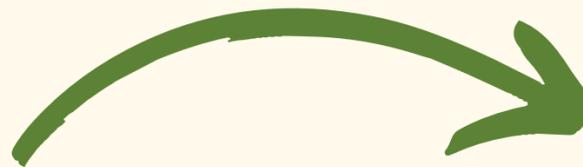
This diagram shows a full view of the heater. It is a white, Y-shaped base with a central vertical tube. The tube has a series of black circular perforations. A curved arrow points to the central tube.

HEAT

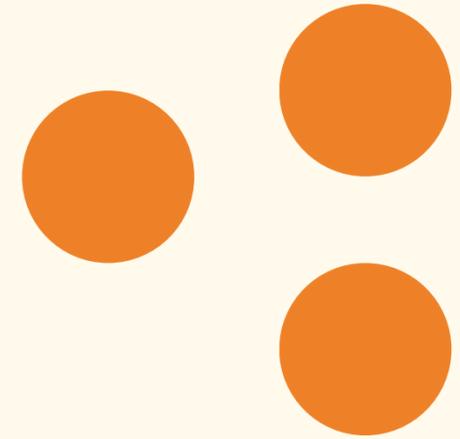
Etica

Quotidianità

Eco-sostenibilità



TEAM AZIENDALE



Matteo Carnevali
CEO



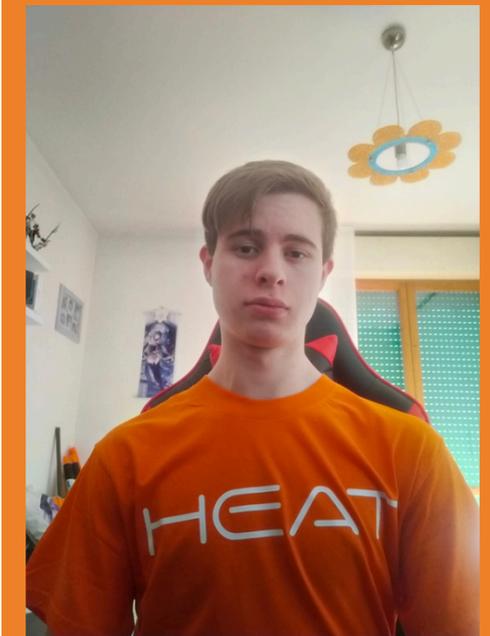
Niccolò Ghezzi
CTO



Thomas Moretti
CMO

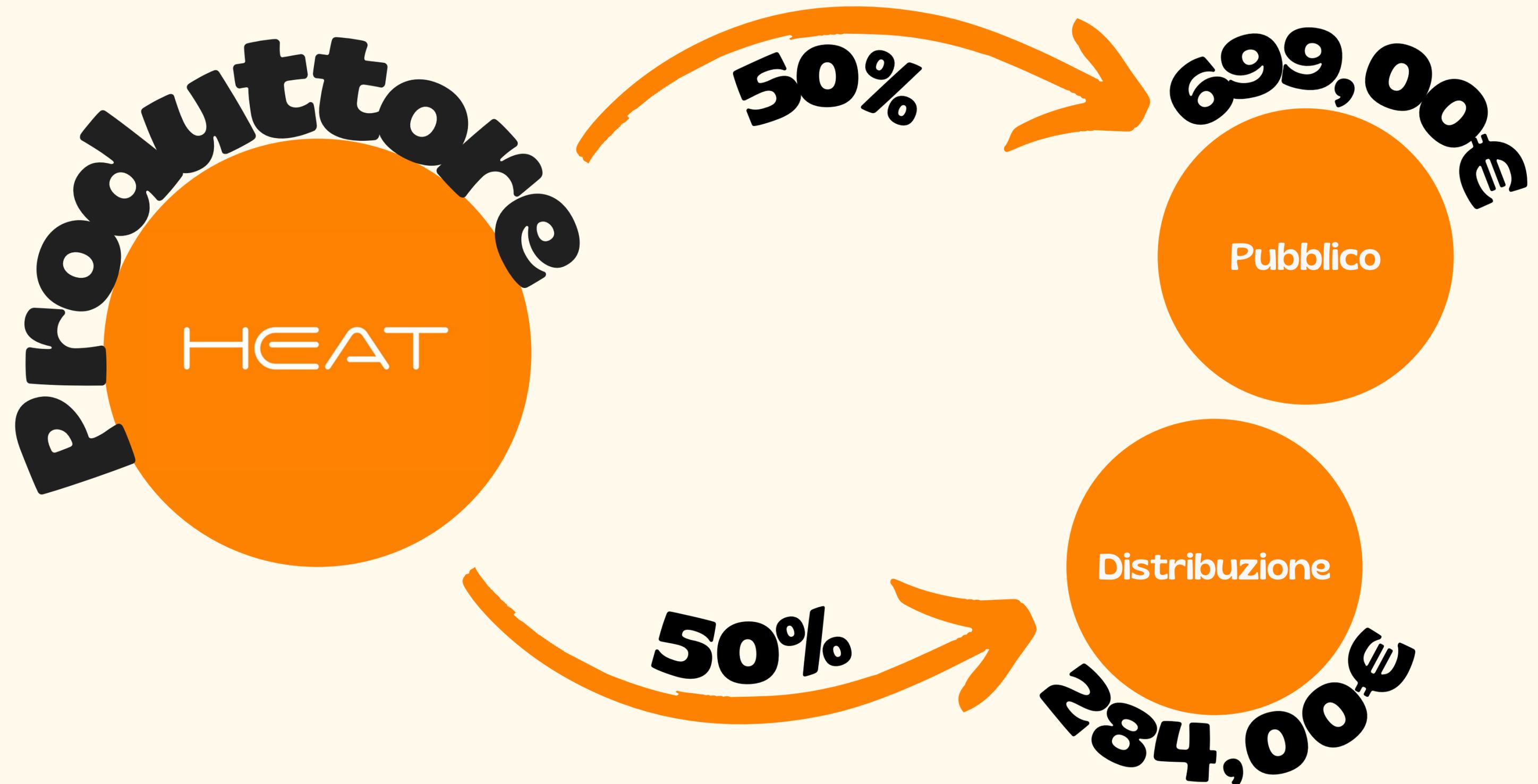


Matteo Bigazzi
CFO



Alessandro Cecconi
COO

Modello di business



Mercato

TAM

Mercato globale: 1.667.000.000
(principalmente paesi con climi
freddi e/o piovosi).

SAM

Individui, strutture ricettive e
grandi rivenditori per un
totale di 16.700.000.

SOM

Contiamo di raggiungere
almeno 6.350.000 del mercato
disponibile servito.



Concorrenti

COMFORT

PREZZO

RISCALDABILITA

ACCESSIBILITA'

HEAT



ATTACCAPANNI CLASSICO



TERMOARREDO



ATTACCAPANNI KSUNUN



Clienti

Privati



**Strutture
Ricettive**



Rivenditori



NUMERI

PREVISIONE
TRIENNALE

ANNO 1

ANNO 2

ANNO 3

CLIENTI

600

1200

1800

RICAVI

295K

590K

836K

COSTI

302k

427k

633k

UTILE

-7k

163k

203k

La richiesta

175.000€



Ritorno sull'investimento

Anno 1:

- **Utili: €0**
- **Rientro: €0**

Anno 2:

- **Utili: €162K**
- **Rientro: €40K**

Anno 3:

- **Utili: €202K**
- **Rientro: €50K**

Ringraziamenti e i nostri dati



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Grazie per l'attenzione.